

WIN AN AWARD FOR BEST HEALTH-RELATED STARTUP OF 2016

Announcing the Beanstalk awards - a global competition for entrepreneurs and companies with innovative and novel ideas related to healthcare.

3 AWARD CATEGORIES

POLLEN

Ideas-stage startups - incorporated & looking for funding

SEEDLING

Start-ups at prototype/ beta/MVP testing stage

SPROUT

Startups with early funding

JUDGING PHASES

ENTRY DEADLINE

28th Sept.
2016

Phase 1

The Beanstalks Healthcare Team will judge each business/team based on the perceived clinical problem, the proposed solution and the potential impact on the patient's quality of life.

Monday 3rd October

Phase 2 (Quarter finals)

Successful quarter-finalists (QFs) will be notified and requested to submit an executive summary of their business proposal.

Monday 1st November

Phase 3 (Semi-finals)

Successful semi-finalists (SFs) notified. Teams will need to provide a complete business plan outlining a more in-depth analysis of their business solution including market size, route to market and current competitors.

16th - 18th November

Phase 4 (Finals)

Up to 50 SFs will be invited to pitch on stage to 3 judges at the GIANT event in London. There will be a Q&A session after the pitch. Pitches will be live or streamed if the team is unable to be physically present.

Friday 18th November

Awards

Finalists will be chosen by an expert panel and awards and prizes handed out at the Gala Dinner in London. Prizes will be awarded in the three categories of Pollen, Seedling and Sprout. There will also be one overall winner of **Beanstalk Healthcare Startup of 2016**.

YOU COULD WIN

Cash prizes

Up to **£15K** worth of legal support
Up to **£25K** of clinical advisory support
And much, much more!

ELIGIBILITY AND JUDGING

The competition is open to all teams who are interested in making a positive impact in the healthcare space. With 3 categories making up the competition, most startups are eligible to enter irrespective of what stage they're at. However, startups must have not received more than one round of investor/seed funding prior to applying. In addition, this funding must be less than \$1 million. Grants and bursaries are exempt.

Judges will be drawn from an expert healthcare panel which will consist of active clinicians, business investors and entrepreneurs brought together by the beanstalks team at GIANT.

THE BEANSTALKS HEALTHCARE TEAM

The Beanstalks Team is composed of healthcare professionals, serial entrepreneurs and investment specialists who will objectively judge the entries for the Beanstalks competition using standardised criteria. The team is led by experienced healthcare professionals Manoj Ramachandran, Pramod Achan, Odeh Odeh, Nick Aresti and Francesc Malagelada, all based at Barts Health NHS Trust, the largest NHS Trust in England serving a diverse demographic of 2.5 million people.



Apply today at www.gianttheevent.com/giant-beanstalks-awards

Help your business grow into a successful, thriving venture that makes an impact on the health of millions.